

Your privacy and trust are very important to us.

cappa.com.mx is a website owned by Pisos Creativos, S. de R.L. of C.V. who is he responsible for this website. Based on the provisions of the Federal Law of Protection of Personal Data in Possession of Individuals, we inform you that the data provided through this website will be used only under the guidelines established in this Privacy Notice, which seeks to ensure responsible treatment of the information collected under the principles of legality, consent, information, quality, purpose, loyalty, proportionality and responsibility.

For Pisos Creativos, S. de R.L. of C.V the collection of certain data is necessary personal services to comply with the services offered to our clients, according to our social object, mission, vision, and values. The treatment and protection of your personal data, as well as the exercise of the rights recognized by law, will be governed by the terms of this Privacy Notice that will be at your disposal to be consulted in www.cappa.com.mx any modification to it, will be made known to you through of the procedures described later in this document.

1. Data of the Responsible

Pisos Creativos, S. de R.L. of C.V (the "Company") is a public limited company with variable capital constituted in accordance with the laws of the United Mexican States domiciled in Corona No. 35 Col. Cervecería Modelo, Naucalpan de Juárez State of Mexico, 53330.

2. Personal Data

The Company will collect from you the personal data ("Personal Data") that are necessary for the adequate provision of its services ("Services") either (i) directly or (ii) through its agents, promoters, commission agents or business partners. Said Data Personal include the following: Identification data: full name, address, home, cell phone and / or work telephone, marital status, signature, electronic signature, RFC, CURP, place and date of birth, and age. 2) Labor or commercial data: occupation or business commercial, position, area or department, address, telephone and work mail. 3) Data assets and business: income and expenses, amount of monthly sales, used brands, logos, inventions, number of employees, websites and internet domains.

3. Purpose of Data Processing

The Personal Data you have provided us will be used for the following purposes:

- The performance of all activities related to the provision of services professionals hired by you.
- The registration, defense, and preservation of intellectual assets in their favor, as well as the management of any procedure in your name, or the fulfillment of any power granted by you.
- The legal defense, administration, training, and professional advice hired by you.
- The offer of products or services that may be of interest to you in relation to services professionals hired by you, as well as linking with programs that can be beneficial
- The preparation of statistical and financial reports for our internal control or for comply with obligations contracted with third parties, including local or federal authorities.
- Contact you for any topic related to the Services or this Notice of Privacy.

4. Data transfer

The Company requires the transfer of your Personal Data to the extent necessary for the provision of the Services within and even in some cases, outside of the Mexican Republic. The Company is committed to ensuring that all the legal principles of protection around the transfer of your personal data. In the same way, it manifests its commitment to be respected at all times, by us and by our partners commercial, this Privacy Notice. In this regard, the Company informs you that for that you can provide your Services will transfer your Personal Data to: (a) Those persons or entities that are part of the economic group of the Company. (b) Business partners of the Company with the purpose that said partners offer, administer, and operate the complementary services to the Services contracted by you. (c) Those third parties do not Affiliated service providers auxiliary or complementary to the Services, including, commission agents, data processing companies, companies sending material marketing (printed or electronic), courier companies, security and transportation of securities, advertising agencies, computer and computer systems specialists, companies custody and information storage (physical or electronic) for the purpose of that they assist in the provision of the Services; and (d) External consultants for the purpose of Proper provision of the Services.

5. Means to Exercise ARCO Rights

In accordance with the Federal Law of Protection of Personal Data Held by Private Parties, the holder by himself or by a duly accredited legal representative, from January 6 of 2012 You may exercise your rights of access, rectification, cancellation and opposition directly before the Special Unit of Attention to Privacy.

- Access.- You may request at any time to know what data you have been collected and retains the person in charge.
- Rectification.- In case any of your data is inaccurate or incomplete you can request its correction, having to attach the documentation that accredits said modification.
- Cancellation.- Cancellation of the data may be requested at any time; in case of If the request is valid, the data will enter the blocking period in which they can not be treated in no way for its subsequent deletion.
- Opposition.- At all times the owner may refuse for just cause to the treatment of your personal data.

To exercise your rights, you can contact the owner of our Operations Department who is responsible for the safekeeping of personal data at the following electronic address: jenny@pisoscreativos.com.mx or to the telephones that you will find in www.cappa.com.mx

6. Changes to the Privacy Policy

Any substantial or total change made to the Privacy Policy may be carried out by the Society through a publication in a widely circulated newspaper, through our page www.cappa.com.mx, or by email to the address that for such purposes the registered Company keeps.